



DEPARTMENT OF VETERANS AFFAIRS
Center for Verification and Evaluation
Washington DC 20420

May 26, 2016
In Reply Refer To: **00VE**

Mr. David Esrati
David Esrati
DBA: The Next Wave Marketing Innovation
DUNS: 627406994
100 Bonner Street
Dayton, OH 45410-1306

Dear Mr. Esrati:

On behalf of the U.S. Department of Veterans Affairs (VA), Center for Verification and Evaluation (CVE), I am writing to inform you that David Esrati DBA: The Next Wave Marketing Innovation (David Esrati) has been verified as a Service-Disabled Veteran-Owned Small Business (SDVOSB) and added to the Vendor Information Pages (VIP) at <http://www.vip.vetbiz.gov>. David Esrati will be eligible to participate in Veterans First Contracting Program opportunities with VA.

This verification is valid for two years from the date of this letter. Please retain a copy of this letter to confirm David Esrati's continued program eligibility in accordance with 38 Code of Federal Regulations (CFR) § 74.12. You may reapply 120 days prior to your expiration date by logging in to your VIP profile.

To promote David Esrati's verified status, you may use the following link to download the logo for use on marketing materials and business cards: http://www.vetbiz.gov/cve_completed_s.jpg. In addition, please access the following link for information on the next steps and opportunities for verified businesses: <http://www.va.gov/osdbu/verification/whatsNext.asp>.

To ensure that David Esrati is correctly listed in the Vendor Information Pages, check David Esrati's profile for the verified logo. Please notify us if the logo is not present within 72 hours of receipt of this letter.

While CVE has confirmed that David Esrati is presently, as of the issuance of this notice, in compliance with the regulation, David Esrati must inform CVE of any changes or other circumstances that would adversely affect its eligibility. Eligibility changes not reported to CVE within 60 days could result in a referral to the Office of Inspector General (OIG), a referral to the Debarment and Suspension Committee, and the initiation of cancellation

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Enabling Veteran Business Opportunities by Protecting the Veteran Advantage - One Vet at a Time"*

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proceedings—all of which could result in David Esrati being removed from the VIP Verification Program.

Please be advised all verified businesses may be required to participate in one or more post-verification audits at CVE's discretion. Additionally, this letter and other information pertaining to David Esrati's verification application may be subject to Freedom of Information Act (FOIA) requests. However, FOIA disclosures include exceptions regarding the personal privacy of individuals, and VA policy similarly provides limitations on the release of individual records.

If David Esrati receives a negative size determination from the U.S. Small Business Administration (SBA), CVE must act in accordance with 38 CFR § 74.2(e). Also note, if at any time David Esrati discovers that it fails to meet the size standards for any NAICS Code(s) listed on its VIP profile, CVE requires such NAICS Code(s) be removed within five (5) business days. If the NAICS Code(s) are not removed within the allotted five (5) business days, CVE may request SBA conduct a formal size determination. In addition, CVE may initiate a referral to OIG, a referral to the Debarment and Suspension Committee, and pursue cancellation proceedings. All of the aforementioned referrals and procedures could result in David Esrati being removed from the VIP Verification Program.

Thank you for your service to our country and for continuing to serve America through small business ownership.

Sincerely,

A handwritten signature in cursive script that reads "Thomas J. McGrath". The signature is written in black ink and is positioned above the printed name and title.

Thomas J. McGrath
Director
Center for Verification and Evaluation